

Opelousas
Downtown Development District

Board Meeting

Date and Time: June 19, 2020 at 9:00 a.m.

Meeting Place: Virtual Meeting by way of Zoom

AGENDA

- ❖ Welcome
- ❖ Pledge
- ❖ Opening Prayer
- ❖ Roll Call
- ❖ Approval of May 2020 Meeting Minutes
- ❖ Financial Report

New Business:

- Amend the Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2020
- Adopt the Proposed Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2021
- LDG Proposal Update
- Downtown Events

Old Business

- City of Opelousas
- CLECO Lighting Update
- CPEX Masterplan Monthly Report
- TAP Grant Update

- ❖ Open Floor Discussion-What's on your mind as an ODDD Board Member

The following members were present: Lena Charles, Keith Broussard, Don D'Avy, Pat Fontenot, Rob Hillard, Sarah Branton and Ogden Pitre.

The following members were absent: None

The following SLED staff members were in attendance: Bill Rodier/CEO-Director, Taylor Lormand/ED Specialist, and Glenda Carriere/ED Support Coordinator.

There were also present: William Jarrell/Morgan Goudeau, Herman Fusilier/St. Landry Parish Tourism, Melanie Lebouef/City of Opelousas Tourism, Daniel Logan/Logan Development Group and Craig Lebouef/CPA

It was determined that a quorum was present.

Approval of May 2020 Meeting Minutes: A motion to approve the May 2020 meeting minutes was made by Sarah Branton and seconded by Don D’Avy. Motion carried without objection.

Financial Report: Treasurer/Secretary Keith Broussard provided an overview of the May 2020 financials. A motion to accept the May 2020 financials was made by Don D’Avy and seconded by Robert Hillard. Motion carried with no objection.

New Business

Introduce the Proposed Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2020: Craig Lebouef presented the proposed amended Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2020. A motion to adopt the proposed Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2020 was made by Pat Fontenot and seconded by Don D’Avy. Motion carried with no objection.

Introduce the Proposed Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2021: Craig Lebouef presented the Proposed Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2021. A motion to adopt the Proposed Operating Budget of Revenue and Expenditures for the Fiscal Year Ending June 30, 2021 was made by Don D’Avy and seconded by Pat Fontenot. Motion carried with no objection.

LDG Consultant Proposal: Bill Rodier provided a brief update on the organizational analysis and introduced Daniel Logan. Mr. Logan gave a detailed update on the work that has been completed thus far, followed by a summary of the next phases in the analysis. Mr. Logan’s goal is to have this report completed by June 30, 2020.

Downtown Events: Taylor Lormand made a presentation and shared a video on her initiatives with creating Downtown Events to inspire the community. These events will run from July 2020 through November 2020. The minimum cost for the smaller events is expected to cost \$1,000 each by attending scheduled events downtown. The maximum cost for larger events that staff would have to create, and implement are expected to cost \$45,000. A motion for the board to accept and move forward with Taylor Lormand plan for Downtown Events was made by Donald D’Avy and seconded by Rob Hillard. Motion carried with no objection.

Old Business

City of Opelousas: There was no one on the call to give us updates on the City of Opelousas.

CLECO Lighting Update: Sabrina Salling was not able to attend the meeting today. Chairwoman Lena Charles provided an update on the lighting project. CLECO has completed Vine Street from West to East up to the Dialysis Center. Main Street and Union Street have been completed. Landry Street is next on their list to update the lighting.

CPEX Masterplan Monthly Report: Chairwoman Lena Charles provided an overview of the most recent meeting with CPEX. She stated that there are some challenges, but we made a commitment and we will make it work. Don D’Avy requested that we put CPEX on notice that we want to extend the time on our contract. Bill stated that he is scheduled to speak to Camille the CEO of CPEX today.

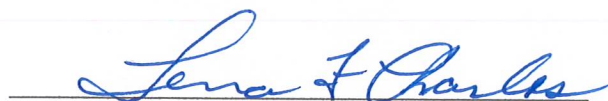
Tap Grant Update: William Jarrell with Morgan Goudeau and Associates stated that he does not have any new updates since the last meeting. They are waiting on a response from DOTD. Chairwoman Lena Charles suggested that we put this project on hold. Bill Rodier stated it could take years to complete based on other projects in surrounding cities. A motion to put the Tap Grant project on hold pending changes was made by Pat Fontenot and seconded by Don D’Avy. Motion carried with no objection.

Open Floor Discussion-What’s on your mind as an ODDD Board Member: Chairwoman Lena Charles opened the floor for discussion. The Chairwoman Lena Charles, make comments to the board and Don D’Avy suggested a memo to the board. See Attach Memo. No other board members made comments at this time.

The next scheduled meeting will be held on Friday, July 24, 2020 at 9:00 am at SLED.

There being no further business to come before the board, motion to adjourn was moved by Don D’Avy, seconded by Robert Hillard and unanimously approved that the meeting be adjourned at 10:52 am.


Secretary


Chairman

Memo from the Chair, Lena F. Charles

“Staying in you really have time to reflect and think a lot. It has changed our ways of doing business, having to make adjustments about the Zoom stuff.”

“We can anticipate that the meeting in July changed to physical meeting or continue with the Zoom, which ever one we can accommodate.”

This is what on my mind....

“I enjoy serving on this board as chair or even just as a member. I enjoy serving on the SLED Board and being exposed to Economic Development as well. Having an opportunity to do something for Opelousas, at least leaving it better than what we inherited. We are facing a lot of controversial issues that need to be addressed. I think this board needs to constantly be clear that we promote respect and we celebrate our diversity. We are always going to demand ethical leadership. The ethics forms that we participate in yearly, this is real. There should not be any hidden opportunities to express racism at any time. We should always work tirelessly to promote peace and unity content that is reflected in our work. And that is why I think it is so important that we talk about a master plan that we allow time for inclusion of as many people in the Community, especially the underserve. Not that everybody is going to participate. That was one of the arguments of not waiting to complete the plan. We already know this, however, we need make sure everyone has an opportunity that they can participate. This is important going forward. I feel we must always take a position that represent that leadership in our city that will reflect leadership in our parish. That is my comment as a chair to this board. I want to always be able to feel this way.

Don: “I would like for you to put that down in form of a memo to the board, something that we can aspire to. I really like what you said.”