

Central St. Landry Economic Development District
Board Meeting
Meeting Date and Time: August 11, 2022 @ 8:30 am
Meeting Place: 5367 I-49 S. Service Road, Opelousas LA

AGENDA

- ❖ Welcome
- ❖ Pledge
- ❖ Roll Call
- ❖ Approval of the July 2022 Board Meeting Minutes

- ❖ Election of Officers

- ❖ Financial Report

- ❖ Committee Reports
 - Land Use
 - District Expansion Committee
 - Marketing and Communications
 - Stakeholders Meeting
 - Social Media Content – Agenda

- ❖ Old Business
 - Sewer Project Update
 - Lighting Update
 - Vegetation Maintenance/Litter Abatement Update
 - Judson Walsh Interchange Enhancement
 - Crossroads Market Feasibility Report
 - Retail Strategies

The following members were present in person: Frank “Buddy” Helton, Senic Batiste, Dr. Derek Metoyer, Yvonne Normand, Ammy Taylor,

The following members were absent:

The following non-voting members were present in person: Bill Rodier (CEO of SLED), Janece Riser (SLED), Taylor Lormand (SLED), Teresa Reaves (SLED)

The following non-voting members were absent: Julius Alsandor (Mayor), Jessie Bellard (Parish President), and Vivian Olivier, (Parish Council Chair)

The following guests were present in person: Jim Lastrapes, Harold Taylor

The following guests were present virtually: Scott VonCannon and Clay Graff of Retail Strategies

It was determined that a quorum was present.

Chairman Helton opened the meeting at 8:35 AM.

Approval of July 2022, Regular Meeting Minutes: Following a review of the July 2022, regular board meeting minutes, a motion to accept minutes as submitted was made by Senic Batiste and seconded by Dr. Derek Metoyer. Motion carried without objection

Election of Officers: Chairman Helton asked for nominations of officers. A motion was made by Senic Batiste that the officers remain as they are and seconded by Yvonne Norman. The motion carried without objection. The offices remain as they are with Frank “Buddy” Helton as Chairman, Tina Vidrine as Treasurer and Ammy Taylor as Marketing and Communications.

Financial Report: Treasurer Tina Vidrine presented the July 2022 Financial Reports. She discussed the reports and stated that everything is on track and on budget. Chairman Helton discussed the July audit trail and explained that it is down 1% from last July, but up 3% from last year and on track. A motion to approve July Financial Report was made by Yvonne Normand and seconded by Dr. Metoyer. Motion carried without objection.

Committee Reports:

Land Use Report: Bill Rodier reported on the I-49 Midway Corridor meetings with Acadiana Planning Commission. The Planning Commission is planning to meet with local municipalities individually over the next 60 days.

District Expansion Report: Bill Rodier stated he is working with the Acadiana Planning Commission and assessor’s office exploring the new parcels in shape files and categorizing the parcels into greenfield, existing businesses, residential, commercial, etc.

Marketing and Communications Report: Ms. Ammy Taylor reported that Taylor Lormand is posting the Facebook posts as planned and that the Stakeholder’s meeting event is proceeding well. Discussion ensued.

Old Business:

Sewer Project Update: Chairman Buddy Helton gave a report that he received from William Jarrell. He said that the sewer treatment plant is 99.9% complete. They are waiting on the materials to come in to complete the punch list. The plant is fully functional and online and running. The project was completed well under budget.

William Jarrell is still waiting on a response for Capital Outlay before he addressed the lift station. Bill Rodier went into detail regarding water sector and Priority 1 and 2.

Bill Rodier gave a couple of scenarios and suggested CSLEDD request a key for the WW treatment Plant for emergency purposes.

Lighting Projects Update: Janece Riser gave a report on the Lighting Projects. The lights on I-49 at Harry Guilbeau that was experiencing electrical issues with a breaker trimming. EP Breaux has repaired it. The pole that was knocked down and the damaged photocell was also repaired. She also advised EP Breaux advised the delivery time on the stock poles is January 2023. Discussion ensued.

Vegetation Maintenance/Litter Abatement Update: Ms. Janece Riser reported on the grass cutting and the litter. She explained that she has received photos and the videos regarding litter and that she is going out with the maintenance crew to go over the needs of the area. Chairman Helton reported on the vegetation around the aprons that will be painted with the murals, and they will be sprayed so that vegetation will not ruin the investment we are making in beautification. Mr. Helton also reported on the meeting he had with the city officials and that they will be working in cooperation to clean up the litter issue around the Creswell Shopping Plaza and taking care of the homeless issue as well. Discussion ensued.

Judson Walsh Interchange: Janece Riser informed the board that there are still talks with artists to give quotes on painting the mural. Some artists have declined submitting a quote due to their dense schedule, so we have had to reach out to further artist. She also advised that she has contacted UnderPressure with getting a quote to clean the Oak Tree wall at I49 & 190 and prepare for a mural.

Crossroads Market Feasibility: Mr. Bill Rodier reported on the report he received from Crossroads. He explained about the ongoing discussions that he and Chairman Helton have had with Crossroads and discussed the feasibility study. He explained what is included in the report that he sent out to the board members earlier in the week. He reported that decisions will need to be made as they learn about the specific costs and the size of the project going forward. Discussion ensued.

Retail Strategies Update: Chairman Helton introduced Mr. Scott Von Cannon and Clay Graff from Retail Strategies. They gave a recap on the projects they are currently working on. He discussed the contract they presented and discussed the show in Las Vegas. Clay reported on some retail possibilities entering the market. Bill Rodier asked some questions regarding the feasibility study. The Retail Strategies team reported that they will be coming to our area in the next week. Discussion and questions ensued. A motion was made to accept the contract from Retail Strategies for one year with two renewal options by Ammy Taylor and seconded by Yvonne Normand. Motion Carried with no objection.

There being no further business, a motion was made to adjourn by Yvonne Norman and seconded by Senic Batiste. Motion carried without objection. Meeting adjourned at 10:05 AM.


Secretary


Chairman