

**Central St. Landry Economic Development District**  
**Board Meeting**  
**Meeting Date and Time: April 14, 2022 @ 8:30 am**  
**Meeting Place: 5367 I-49 S. Service Road, Opelousas LA**

**AGENDA**

- ❖ Public Comment
- ❖ Welcome
- ❖ Pledge
- ❖ Roll Call
- ❖ Approval of the March 2022 Board Meeting Minutes
  
- ❖ Financial Report
  
- ❖ Committee Reports
  - Land Use
  - District Expansion Committee
  - Marketing and Communications
  
- ❖ Old Business
  - Joint Commission CEA Amendment Update
  - SLED Administrative Support Implementation Update
  - Sewer Project Update
  - Lighting Projects Update
    - HGR pole damage
    - Inventory Considerations
  - Vegetation Maintenance/Litter Abatement Update
    - Judson Walsh Interchange Cleaning Quotes - Under Pressure
  - Crossroads Market Feasibility Proposal
  - Retail Strategies Update

The following members were present in person: Frank “Buddy” Helton, Senic Batiste, Ammy Taylor, Dr. Derek Metoyer, Yvonne Normand, Tina Vidrine

The following members were present virtually: None

The following members were absent: Pride Doran

The following non-voting members were present in person: Bill Rodier (CEO of SLED), Janece Riser (SLED), Taylor Lormand (SLED), Teresa Reaves (SLED)

The following non-voting members were present virtually: None

The following non-voting members were absent: Julius Alsandor (Mayor), Jessie Bellard (Parish President), and Dexter Brown (Parish Council Chairman)

The following guests were present in person: None

The following guests were present virtually: None

It was determined that a quorum was present.

Chairman Helton opened the meeting at 8:37 am.

Approval of March 10, 2022, Regular Meeting Minutes: Following a review of March 10, 2022, regular board meeting minutes, a motion was made by Senic Batiste and seconded by Tina Vidrine to accept minutes as submitted. Motion carried without objection

Financial Report: Tina Vidrine presented the March 2022 Financial Report.

### **Committee Reports:**

Land Use Report: Chairman Helton reported that there is a Midway I-49 Expansion Meeting today at 3 PM here at the SLED office and encouraged everyone to attend. Yvonne Norman reported that all the area Mayors have been attending and the meetings are on target.

District Expansion Report: Bill Rodier shared a map and explained the zones and locations. There was discussion on the layout of Zones 1, 2, 3, and 4 regarding the spending and taxing boundaries. It was suggested that the boundaries are consistently 500 ft E/W and 1000 ft N/S for ease of explanation. Bill Rodier suggested that the area near the Walmart Distribution Center be added to the spending district just in case the parish needs any assistance if Walmart moves. It was also discussed to have CSLEDD districts butt up against ODDD districts to allow for continuity.

Marketing and Communications Report: Ammy Taylor reported about the upcoming Marketing and Communications plans that she and Taylor Lormand previously discussed. The Small Business Summit materials are ready to go to the printer. Buddy suggested choosing a business of the month to spotlight soon.

### **Old Business:**

- Joint Commission CEA Amendment Update: Chairman Helton advised CEA amendments went before the Parish Committee last Wednesday and will be going before the full board next. He stated there were minimal questions during the meeting, so he doesn't see any further delays.
- SLED Administrative Support Implementation Update: Chairman Helton advised the board that things are moving along smoothly. He praised the SLED staff in working diligently on all he projects. He advised he and Janece Riser are continuing to slowly transfer duties. Taylor Lormand discussed the Salesforce training and notified that SLED is wrapping up the build and training process and will begin implementing.

#### Sewer Project Update:

Chairman Helton advised the project is approaching completion. It's very close to going online. He stated they're still waiting for electric and that they are nearing ribbon cutting. Everything is within budget and may even be under budget.

#### Lighting Projects Update:

Chairman Helton explained that a pole was knocked down at the Harry Guilbeau North on ramp. Unfortunately, no police reports were filed. He further explained that there is one pole

remaining in stock. He requested a quote from EP Breaux for repair however the price will be \$500 less because the pole has already been removed. A motion was made by Ammy Taylor to accept the quote less the removal fee and seconded by Dr. Derek Metoyer. Motion carried without objection. A discussion was held regarding ordering additional stock materials. A motion was made by Senic Batiste and seconded by Ammy Taylor to purchase 3 single poles with arms and 1 double poles with arms as additional stock materials. Motion Carried without objection.

Vegetation Maintenance/Litter Abatement Update: Chairman Helton reported everything is on schedule. More oversight is needed. The work that AOK did was completed and looks great. Ammy Taylor spoke about how the median on Creswell interchange is not maintained well. She wants to see it cleaned up and maintained. She is going to get a couple of quotes on taking care of that area. Buddy spoke about the quote on murals on the overpasses. Bill talked about cleaning the concrete retaining wall and apron, taking it section by section and adding artwork. He already received a quote from Under Pressure to clean it, then paint with a black or orange background with the tiger being stenciled by professionals. A motion was made by Dr. Derek Metoyer to accept the quote from Under Pressure and create murals on the aprons and seconded by Senic Batiste. Motion passed without objection. Buddy Helton requested that Janece start getting quotes for the painting. Bill asked for the ok to secure quotes from a graphic designer to get actual measurements. A motion was made by Ammy Taylor to secure quotes from a graphic designer and seconded by Senic Batiste. Motion carried without objection.

Crossroads Market Feasibility: Chairman Helton updated the board on the Crossroads Market Feasibility Proposal. Both he and Bill Rodier explained the importance of having a company onboard that knows the logistics of this kind of operation.

Retail Strategies Update: Bill Rodier reported that the McAllister's Deli project is on target and moving along as expected. He also reported on Ollies and the other two retail stores that are showing interest in the old Stage building.

Announcements: Chairman Helton gave a brief update on the Equine Bill and the process. Bill Rodier asked for the board to be thinking about options for marketing and messaging it.

There being no further business, a motion was made by Ammy Taylor and seconded by Senic Batiste to adjourn at 10:35 am. Motion carried without objection.

  
Secretary

  
Chairman