

Central St. Landry Economic Development District
Board Meeting
Meeting Date and Time: February 10, 2022 @ 8:30 am
Meeting Place: 5367 I-49 S. Service Road, Opelousas LA

AGENDA

- ❖ Public Comment
- ❖ Welcome
- ❖ Pledge
- ❖ Roll Call
- ❖ Approval of the January 2022 Board Meeting Minutes

- ❖ Financial Report

- ❖ Committee Reports
 - Land Use
 - Marketing and Communications

- ❖ Old Business
 - Joint Commission CEA Amendment Update
 - SLED Administrative Support Implementation Update
 - Sewer Project Update
 - Consider and approve electric right of way tree removal bids
 - Lighting Projects Update
 - Vegetation Maintenance/Litter Abatement Update
 - Manco herbicide treatment bid proposal
 - Crossroads Market Feasibility Proposal
 - Retail Strategies Update
- ❖ Financial Report – John S. Dowling

The following members were present in person: Frank “Buddy” Helton, Senic Batiste, Ammy Taylor, Dr. Derek Metoyer, Yvonne Normand, Tina Vidrine

The following members were present virtually:

The following members were absent: Pride Doran

The following non-voting members were present in person: Bill Rodier (CEO of SLED), Janece Riser (SLED), Taylor Lormand, Theresa Reeves

The following non-voting members were present virtually: none

The following non-voting members were absent: Julius Alsandor (Mayor), Jessie Bellard (Parish President), and Dexter Brown (Parish Council Chairman)

The following guests were present in person: William Jarrell

The following guests were present in virtually: William Turley (Retail Strategies), Susan Sieger (Crossroads)

It was determined that a quorum was present.

Chairman Helton opened the meeting at 8:37 am.

Chairman Helton and Bill Rodier introduced and welcomed SLED's newest team member Teresa Reaves. Bill Rodier advised of SLED's staffing structure and the duties Teresa will be assuming.

A motion was made by Dr. Derek Metoyer and seconded by Senic Batiste to amend the agenda to move Retail Strategies up to reflect the time of 9:15. Update. Motion carried without objection.

Approval of January 13, 2022, Regular Meeting Minutes: Following a review of January 13, 2022, regular board meeting minutes, a motion was made by Senic Batiste and seconded by Tina Vidrine to accept minutes as submitted. Motion carried without objection

Financial Report: Chairman Buddy Helton presented the January 2022 Financial Report. Chairman Helton mentioned that the transfer for January audit trails from the Parish has not been transferred but will later this month.

Committee Reports:

Land Use Report: Yvonne Normand voiced her concerns about the solar panels that may be coming to the Parish regarding their location and aesthetics. Bill Rodier explained he shared her concerns and explained all details have not been divulged but did discuss the details that have been laid out thus far. He indicated that he has already met with the Parish President and will meet with the Planning Commission in the next month.

Communications Report: Ammy Taylor spoke about the following upcoming Marketing and Communications plans that she and Taylor Lormand previously discussed.

Mrs. Taylor shared the sponsorship packages for the Chamber of Commerce Small Business Summit being held at the Civic Center on April 27th which included what each package entails. Chairman Helton expressed his concerns with the legality of sponsorships and memberships. He stated he wishes to seek a legal opinion. Taylor Lormand stated that she feels there was an AG opinion on this topic but does not have it on hand. Buddy stated due to the timeline the sponsorship may be an issue. His suggestion is for CSLEDD to secure a \$100 booth while waiting on the legal opinion. The board agreed with securing a booth while obtaining a legal opinion. Ammy Taylor also stated that if the board decides to secure a booth, the board will need to obtain booth and promotional items for the event. Taylor Lormand suggested that they come up with a package of marketing materials and cost for the next board meeting. A motion was made by Yvonne Normand and seconded by Ammy Taylor to secure a booth for the Chamber of Commerce event and revisit the topic of sponsorship and marketing materials at the next meeting.

Ammy Taylor also began a discussion about the process and procedure of expanding the CSLEDD taxing district based on the processes of the board's previous expansion She also point out the areas that may be extended. Ammy reviewed the "mom and pop" locations within the district and possibilities of how to exclude or include them into the district.

Ammy Taylor stated that the previous shareholder's meeting process was approximately 4-6 months. Buddy suggested the district should be tackled in quadrants as to better handle the comments.

Old Business:

- Joint Commission CEA Amendment Update: Chairman Helton advised CEA amendments went before the Parish Committee last Wednesday and will be going before the full board on next Wednesday. He stated there were minimal questions during the meeting, so he doesn't see any further delays.
- SLED Administrative Support Implementation Update: Chairman Helton advised the board that things are moving along smoothly. The communications team has been working diligently. He and Janece Riser are working together to ensure all of Chairman Helton's processes are properly documented and streamlining the transition with Janece taking on more of his duties. Teresa Reaves will soon be added to the workflow.

Sewer Project Update:

- William Jarrell gave an update on the sewer project. He advised the electrical is being installed now. The filter has been delivered and should be installed this week. There have been some additional delays with the generators but that should not delay the project.
- Entergy is still having difficulties with materials and labor. They are requesting clearing for the right-of-way, 3/4 of a mile from the ground to the sky. To the best of his recollection, William stated there is only 1 tree that needs to be removed. He contacted 2 tree companies to get quotes. His recommendation was to engage the lowest bidder Boudreaux Services, at the price of \$17,000. Buddy stated that CSLEDD will pay for this instead of going through Capital Outlay and will go towards the match fund. A motion from Yvonne Normand and seconded by Ammy Taylor to engage Boudreaux Services to clear the right of way. Motion carried without objection

I-49 Lighting Project Update:

- William Jarrell explained that DOTD intends to provide lighting from Creswell Lane through Judson Walsh and is open to having CSLEDD help facilitate the gaps.
- I-49 Project is still waiting for material for Harry Guilbeau at the interchange of Hwy 182. Entergy is still dealing with restoration from Hurricane Ida. The brackets that were on backorder came in however the wrong part was ordered. The correct part has been ordered but they are also on backorder.

Vegetation Maintenance/Litter Abatement Update: Chairman Helton reported that the contract is moving along shortly. He and Janece Riser will meet with Richard LeBeouf next week to get ideas on what can be done to combat litter, educate the public, and enforcement. He is awaiting a response from the Sherriff Department. The enforcement of the ordinances is the problem. Ammy Taylor explained Lafayette Parish's process using 311. Buddy stated he will still meet with area businesses to discuss their litter abatement policing procedures.

Chairman Helton reviewed the Manco quote for vegetation maintenance. A motion by Yvonne Normand and Ammy Taylor seconded by to approve 4 and 2 herbicide treatment for vegetation management. Motion passed without objection.

Retail Strategy Update: John Jackson from Retail Strategy requested some updates about construction along the corridor. Buddy confirmed that McAllister's has not begun construction. The owners of the Stage building have agreed to produce the capital to split the large space into

smaller spaces for multiple tenants. They are still working with the company wishing to set up near Lowes across from the pharmacy. Should be closing shortly. Love's is moving along and should attract some additional businesses. Although they aren't involved in the construction, there is a sporting goods store opening in front of Our Savior's church.

Crossroads Market Feasibility: Chairman Helton updated the board that Crossroads has begun the market feasibility report on the Multi-use Equine Facility.

Announcements:

Janece Riser reminded board to complete the Conflict-of-Interest Statement that has been provided

Yonne Normand requested volunteers to be judges for the upcoming Cattleman's Association Beef Cookoff.

There being no further business, a motion was made by Yvonne Normand and seconded by Senic Batiste to adjourn at 10:13 am. Motion carried without objection.


Secretary


Chairman