

Central St. Landry Economic Development District

Board Meeting

Meeting Date and Time: February 13, 2020 @ 8:30 am

Meeting Place: 5367 I-49 S. Service Road, Opelousas, LA 70570

AGENDA

- Welcome
- Pledge
- Roll Call
- Approval of the January 2020 Meeting Minutes
- Financial Report – Chairman Buddy Helton
- Committee Reports
- New Business
 - Quarter 1 Communications Plan
- Old Business
 - Sewer Project Update
 - Lighting Projects Update
 - Vegetation Maintenance/Litter Abatement Update
 - Consider Corridor Herbicide Treatment Proposal
 - EDD Update

The following members were present: Buddy Helton, Pride Doran, Senic Batiste, Ammy Taylor, Yvonne Normand and Dr. Derek Metoyer

The following member was absent: Tina Vidrine

The following non-voting member was present: Bill Rodier (CEO/Director of SLED), Glenda Carriere/SLED-Acting CSLEDD Secretary, Taylor Lormand/SLED

The following non-voting members were absent: Julius Alsandor/Mayor, Bill Fontenot (Parish President), and Jerry Red (Parish Council Chairman)

There were also present: Mike Immel/Champion Real Estate Services, LLC and Jeffrey Weinstein/Champion Real Estate Services, LLC.

It was determined that a quorum was present.

For the purpose of the organization, Chairman Buddy Helton called the meeting to order at 8:39 a.m.

Approval of January 2020 Commissioner Meeting Minutes: Following a review of the January 2020 meeting minutes, a motion was made by Senic Batiste and seconded by Ammy Taylor to accept minutes as submitted. Motion carried out without objection.

Financial Report: Chairman Buddy Helton reviewed the Financial Report and Audit Trail. The audit trail had a difference, but Dana is working to rectify the situation. A motion was made by Yvonne Normand and seconded by Dr. Derek Metoyer to accept the financial report as submitted. Motion carried out without objection.

Committee Reports:

Land-use Planning Committee: Chairman Buddy Helton attended the I-49 Corridor Meeting in Committee Chair Yvonne Normand's absence. He stated that a land use overlay was not in the APC's contract scope. They could offer an amendment to the contract. A starting point would be to put together a package with Lafayette/Carencro's Land Use overlay as a base. Committee Chair Yvonne Normand suggested we discuss expanding our corridor. A motion was made by Ammy Taylor and seconded by Senic Batiste to accept the land-use report as submitted. Motion carried out without objection.

Marketing Subcommittee Report: Committee Chair Ammy Taylor reported that DOTD agreed to a compromise and will allow signs to be placed on the corridor, near Harry Guilbeau and Highway 190 in and off ramps. A motion to accept DOTD proposed sign locations and approval of sign design was made by Yvonne Normand and seconded by Pride Doran. Motion carried without objection.

Taylor Lormand and Ammy Taylor introduced and presented their communication plan. They have engaged with Klout9 and have identified objectives with an implementation plan and will aggressively move forward with this initiative. Motion to provide \$1,000 to the marketing sub-committee to be used at their discretion for this initiative was made by Yvonne Normand and seconded by Ammy Taylor. Motion carried out without objection.

Old Business:

Sewer Project Update and Actions: Chairman Buddy Helton gave an update on behalf of William Jarrell on the sewer treatment facility project. The project continues to progress. The facility should be ready to be put out for bids during the second quarter of this year.

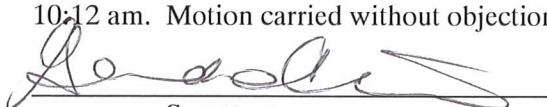
Lighting Project Update and Actions: Chairman Buddy Helton reported that we are in progress and moving along with submittals to the state for LED lighting permits. First draft of submittals to state officials should be going out within the next two weeks.

Vegetation Maintenance/Litter Abatement Update: Chairman Buddy Helton reported we are on course and the contract is in place. They will do a litter pass in February and begin cutting in March. In April they will begin every two weeks after that. Chairman Helton has been in discussion with Richard LeBouef of St. Landry Parish Solid Waste, who assured us that he would dedicate crews to do initial sediment and vegetation removal in the problem areas around the interchanges. They will also run litter abatement cycles in between our regularly scheduled contractor cycles. Chairman Helton contacted Mitch Sittig and verified that the quotation given to CSLEDD in September 2019 was still valid. A motion to instruct Manco to administer four herbicide treatments and four wooded area treatments was made by Senic Batiste and seconded by Pride Doran. Motion carried without objection. These applications will be done after consultation between Chairman Helton and Manco officials.

EDD Update - Retail Strategies: Bill Rodier reported development at the OSC's gateway project continues to move forward and is robust. OGH is also in the planning stages of expansion at their south campus. He also stated that the Giles' properties and adjoining properties on the west side of I-49 continue to be poised for future economic development.

Masterplan/Gateway to Acadiana: Bill Rodier reported that he continues to engage with Boyd executives and will have phone conversations in the coming days to formulate a date and strategy to present to executives in the Boyd Corporation.

There being no further business, a motion was made by Yvonne Normand and seconded by Pride Doran to adjourn at 10:12 am. Motion carried without objection.


Secretary


Chairman