

**Central St. Landry Economic Development District  
Board Meeting**

**Meeting Date and Time: August 13, 2020 @ 8:30 am**

**Meeting Place: Zoom Virtual Meeting**

**<https://us02web.zoom.us/j/81532030664?pwd=MUNhcUNNRnh2K0l4eFVUQy9JSXhCUT09>**

**Meeting ID: 815 3203 0664      Password: 796272**

**AGENDA**

- ❖ Welcome
- ❖ Pledge
- ❖ Roll Call
- ❖ Approval of the July 2020 Meeting Minutes
- ❖ Financial Report – Tina Vidrine, Treasurer
- ❖ Committee Reports
  - Land Use
  - Communications
- ❖ Old Business
  - Sewer Project Update
  - Lighting Projects Update
  - Vegetation Maintenance/Litter Abatement Update
  - EDD District Update
    - Retail Strategies Update
    - LDG Report Follow Up
    - Gateway Master Plan Update
    - Harry Guilbeau Road/LA 182

The following member was present in person: Buddy Helton.

The following members were present virtually: Senic Batiste, Ammy Taylor, Yvonne Normand, Tina Vidrine, and Dr. Derek Metoyer

The following member was absent: Pride Doran

The following non-voting members were present in person: Bill Rodier (CEO/Director of SLED) and Glenda Carriere (SLED-Recording Secretary)

The following non-voting member was present virtually: Taylor Lormand (SLED)

The following non-voting members were absent: Julius Alsandor/Mayor, Bill Fontenot/Parish President, and Jerry Red/Parish Council Chairman

There were also present virtually: William Jarrell/Morgan Goudeau, Jim Bradshaw/Writer, and Braden Hayes

It was determined that a quorum was present.

For the purpose of the organization, Chairman Buddy Helton called the meeting to order at 8:36 a.m.

Approval of July 2020 Commissioner Meeting Minutes: Following a review of the July 2020 meeting minutes, a motion was made by Senic Bastiste and seconded by Ammy Taylor to accept minutes as submitted. Motion carried without objection.

Financial Report: In the absence of Tina Vidrine, Chairman Buddy Helton reviewed the July 2020 Financial Report. A motion was made by Senic Batiste and seconded by Ammy Taylor to accept the financial report as submitted. Motion carried without objection.

### **Committee Reports:**

Land-use Planning Committee: Subcommittee Chair Yvonne Normand stated that the Acadiana Planning Commission met for a community input meeting on August 5, 2020. Stakeholders participated, and we are waiting on the results of the survey to be able to move forward with putting policies in place to get development on I-49 for future investors and citizens.

Marketing Subcommittee Report: Subcommittee Ammy Taylor stated Klout9 is no longer in effect. DOTD has completed their part of the signage project and we are waiting on the contractor to install the signage on the I-49 ramps. Ammy stated she just received confirmation from Alpha Services and that installation should take place next week. Ammy will send out an exact date in order for the board members to participate in taking a photo.

Taylor Lormand stated our communications and marketing is internal at this time. Jim Bradshaw has been participating in our meetings and will be crafting newsletters. These newsletters will be posted on our website.

### **Old Business:**

#### Sewer Project Update and Actions:

Buddy stated that we are waiting on a permit application from DOTD for approval on the driveway on the service road. A bid package should be going out in the next 14 days advertising for bids.

We should know something by the October 2020 meeting about who will be recommended by the engineer to award with bid. We will then send that recommendation to the parish council for final award.

Lighting Project Update and Actions: Chairman Buddy Helton reported that the LED upgrade modifications have been approved at the state level. William Jarrell is preparing bid packages to go out for bids for Hwy 190/Creswell. William stated within the next two weeks he will begin advertising for those projects. He will have recommendations by the October 2020 meeting.

We should know more on the Judson Walsh lighting in September for engineering to submit to the state for that project. Photometrics done, but no project number has been created.

Vegetation Maintenance/Litter Abatement Update: Chairman Buddy Helton reported that Burns Maintenance continues on schedule. He continues to stress the need for law enforcement to be engaged in litter control. Mancoe continues with woody treatment under the overpasses, in the ditches, and around the trees along I-49. A second broadleaf herbicide treatment will be done tomorrow, and we may only need one more treatment before the end of the year. The parish received the first half of reimbursement from the state.

Senic and Ammy will be meeting at Tourist Center to discuss landscaping options for the I-49 - US 190 interchange.

Nick Chachere stated he will get it set up to have the street sweeper pass along I-49 exit ramps on a bi-monthly basis.

EDD District Update: Bill Rodier provided on update on the following:

Retail Strategies: Bill Rodier stated that Retail Strategies have clients who are interested in properties on Creswell Lane to Union Street. The wastewater treatment facility delay has put a hold on businesses moving forward at the Harry Guilbeau exit. Rock Step Capital has an interest in the backfilling of the Stage building. They purchased that shopping center and have local investors involved.

LDG Update: Bill Rodier stated that he forwarded a copy of the report from the Logan Group to all of the board members. The board chairs met to analyze the report and to come up with strategies to present to the board members for their recommendations. Actions will be taken from the recommendations and presented at next month's board meeting.

Gateway Master Plan Update: Bill Rodier continues to have conversations with Boyd Gaming. Retail strategies has connected with Boyd Gaming. COVID has changed some of the plans we had in 2019. We are still focused on getting the process started for our plans for the RV Park. The increase in tax revenue will only enhance our area for investors going forward.

Harry Guilbeau Road/LA 182: Chairman Buddy Helton stated that DOTD is performing preliminary work at the intersection of Harry Guilbeau and LA 182. He was happy to announce that DOTD will be installing a traffic signal. The traffic lights should be functioning by the end of this year. Buddy spoke to Nick Chachere with DOTD, and this will be a state-funded project. William Jarrell stated that the lighting on Harry Guilbeau will be permitted through the district office.

There being no further business, a motion was made by Yvonne Normand and seconded by Ammy Taylor to adjourn at 9:37 am. Motion carried without objection.

  
Secretary

  
Chairman